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INTRODUCTION

In today's data-driven world, organizations across various industries are recognizing the importance of a well-defined Data Strategy. A Data Strategy encompasses the planning and implementation of processes, technologies, and initiatives to manage and leverage data effectively. One of the critical questions that arise when considering a Data Strategy is, "What is the return on investment (ROI) of such an approach?" In this article, we will delve into the factors that contribute to the ROI of a Data Strategy and explore its potential benefits for businesses.

QUICK REVIEW

- Understanding ROI in the Context of a Data Strategy*
- Enhanced Decision-making:*
- Increased Operational Efficiency:*
- Enhanced Customer Experience:*
- Competitive Advantage:*
- Risk Mitigations*